

# Your Voice In Business

*For professionals in the spotlight...and those striving to be!*

Laura Kessler, M.M., C.P.C.  
Master Vocal Communication Strategist  
Professional Speech & Performance Coaching  
www.YourVoiceInBusiness.com

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## The Laura Kessler Difference:

### A 'Quadruple Threat' of Strategic Vocal Communication

- **Executive Presence and Communication Mastery**
- **Hollywood-grade Delivery Aesthetics**
- **Sports Psychology Medically-Endorsed Exercises**
- **Inner Mindset Executive Performance Coaching**

*With nearly 20 years teaching experience in eight countries, I am a specialist in voices and comprehensive career, image and performance development. By combining my backgrounds in the business and corporate world with professional Theater, music and comedy, the private and group classes I teach provide an engaging approach more dynamic than traditional speech pathology, yet more substantive than Theater dialect coaching alone. This unique and diverse approach has successfully served corporate CEOs, attorneys, Hollywood actors, coaches, consultants, doctors, authors, International leaders and politicians, real estate agents, foreign nationals, commission-based sales professionals, comedy improvisers, recent grads, job-seekers and diverse professionals of all ages and industries.*

*In the increasingly globally connected environment we work in, both live in person and virtually through tele-conferencing technologies, our speaking voice now carries a greater role in our success working and relating to colleagues and clients. What has always disappointed me about traditional speech coaching methods is that the old methods do not engage enough physicality into the literal style and bio-mechanics of what constitutes a strong voice, diction, volume, endurance, and a calm internal nervous system that is medically pre-conditioned to prevent nervousness and stage fright before it ever happens. They tell you it's not **what** you say, it's **how** you say it, yet focus mainly on content generation rather than tools for delivery aesthetics. No wonder people have fear and confusion around public speaking!*

*My unique and innovative vocal method is richly complimented by the latest trends in Health and Sports Medicine and Performing Arts Psychology, which are deeply integrated into all of my Signature Systems with personalized 1:1 customization. Last, but not least, my intuitive skills as a Career and Personal Development Coach (CPC) complete the equation to address each performer's inner and outer psychology, strategic long-term goals, and habitual mindset. This rare and coveted "Quadruple-Threat" of valuable communication assets allows me to skillfully address a wider breadth of individual and physical issues tailored to each of my clients' unique personal and professional environments, achieving rapid and measurable results.*

*I hope to have the privilege of serving you and to guide you on your journey to find or re-brand your voice with confidence, project your message with authority and likability, expand your public visibility and personal influence, and to help you make a bigger impact in the world.*

*Laura*



**Laura Kessler, M.M., CPC** is a Master Speech, Entertainment and Strategic Performance Coach specializing in Public Speaking, Leadership and Creative Development, Charisma and Persuasion. She works with leaders, authors, corporate executives, professional entertainers and foreign nationals to transform their vocal and stage presence into their highest expression from within their natural core identity to achieve higher visibility and influence with integrity.

An experienced Performance Coach, Speaker, Writer, and Music Director, she coaches and performs regularly in North America, and offers international Keynote addresses, Corporate Training Seminars, and 1:1 Private Coaching combining business communication, the performing arts, and integrative creative education for business professionals and entrepreneurs.

Laura has taught at New York University, Columbia College and the Second City Conservatory, and has served many facets of the marketing world and entertainment business in London, New York, Chicago, Los Angeles, and Phoenix, including Sony BMG, Metro-Goldwyn-Mayer, and many Fortune 500 C-Level executives. She has taught Dialect Coaching and Comedic Impersonations to professional film and stage actors, and is considered a specialist in Image & Voice Modification, Accent Reduction and Interview Coaching within the business world.

### **Previous Clients and/or Contracts include:**

United States Air Force  
Metro-Goldwyn-Mayer/ Lakeshore Entertainment  
IBM  
Motorola  
Hyatt  
Price Waterhouse Coopers  
The Second City and Second City Conservatory  
Sony BMG Entertainment  
Caterpillar  
UBS  
McKinsey & Co.  
2013 U.S. Presidential Inauguration  
United States Securities and Exchange Commission  
Deloitte & Touche  
Cole-Parmer  
Art Institute of Chicago  
Northwestern Memorial Hospital  
ComEd / Exelon Corp  
BMO Harris Bank  
Capitol One  
American Express  
Illinois Auto Electric  
Windham Hill Records  
Berlitz Language Institute  
International leaders and politicians  
Professional recording artists  
Star Search  
Las Vegas productions  
Broadway, television and reality stars  
Sept. 11<sup>th</sup> Memorial -Anchor Arts RI/NY & other nonprofits  
New York University & Columbia College  
diverse clients from all cultures and fields of industry

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DIRECT: (480) 767-3700 | (773) 381-5800

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## **NANO PLATINUM SHORT-TERM SPEECH COACHING PROGRAM**

**\*Short-term Executive Speech Intensive (2-12 weeks customized)**

**Nano Platinum Tuition: ~~\$3,997~~ \$3,397**

\*Program hours may be custom-scheduled to accommodate a 1-6 month program with flexible scheduling

VIP Half Day intensive (\$750 value – 3-4 hours, may be used as individual hours instead)

Up to 16 hours live or virtual 1:1 training in total

Email support between sessions

Advanced breathing and vocal workouts for stage presence

Dedicated comprehensive career & image coaching

Critique of one live or recorded event (\$2,500 value)

Personal development coaching for confidence and stage fright

MP3 recordings of private sessions available free of charge upon request

### **Included Bonuses:**

Professional Body Language Analysis (\$1,000 value)

Critiques of 3 self-produced practice videos (\$2,000 value)

### **Investment:**

**Full pay Savings: ~~\$3,997~~ \$3,397**

**2-month payment plan: \$4,497**

\$1,997 non-refundable deposit +

2 payments of \$1,250

**\*\*\*Pricing subject to change.**

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## **PLATINUM EXECUTIVE SPEECH & PERFORMANCE COACHING PROGRAM**

### **\*6-month Executive Speech & Performance Coaching**

**Platinum Package Tuition: ~~\$8,497~~ \$7,222**

\*Program hours may be custom-scheduled to accommodate between a 4-12 month program with flexible scheduling

VIP Half Day intensive (\$750 value– 3-4 hours; may be used as individual hours instead)

Up to 40 hours live or virtual 1:1 training in total

Email support between sessions

Advanced breathing and vocal workouts for stage presence

Dedicated comprehensive career & image coaching

Accountability coaching and tracking

Critique of two live or recorded events (\$5,000 value)

Personal development coaching for confidence and stage fright

Time Management Tools for Traveling Executives

MP3 recordings of private sessions available free of charge upon request

### **Included Bonuses:**

Professional Body Language Analysis (\$1,000 value)

Critiques of self-produced practice videos (\$4,000 value)

International Cross-cultural Communication Primers & Advanced Diversity Training

### **Investment:**

**Full pay Savings: ~~\$8,497~~ \$7,222**

**3-month payment plan: \$8,997**

\$2,997 non-refundable deposit +

3 payments x \$2,000

**6-month payment plan: \$9,497**

\$1,997 non-refundable deposit +

5 payments x \$1,500

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## ANNUAL RETAINER SPEECH & IMAGE MASTERY PROGRAM

### \*Annual Retainer Executive Communication Mastery with Dedicated Performance Support

**Annual Retainer Tuition: ~~\$11,995~~ \$10,195**

\*Program hours may be custom-scheduled to accommodate a 12-18 month program for one or multiple clients

VIP Day (\$1,500 value– 7 hours including lunch; may be used as individual hours instead)

Up to 80 hours live or virtual 1:1 training in total

Option to use hours towards Voice Vacation intensives in Scottsdale, Arizona or onsite\*\*

Unlimited email support between sessions

Advanced breathing and vocal workouts for stage presence

Dedicated comprehensive career & image coaching

Accountability coaching and tracking

Critique of four live or recorded events (\$10,000 value)

Personal development coaching for confidence and stage fright

Time Management Tools for Traveling Executives

MP3 recordings of private sessions available free of charge upon request

#### **Included Bonuses:**

Professional Body Language Analysis (\$1,000 value)

Critiques of self-produced practice videos (\$4,000 value)

International Cross-cultural Communication Primers & Advanced Diversity Training

Videotaped footage upon request (\$2,000 value)

Media presentation / Interview coaching & Strategic communication planning

After-hours Crisis Communications and Public Relations support

Online, social media and website image analysis (\$1,200 value)

Free complimentary enrollment in select future virtual e-learning group classes

#### **Investment:**

**Full pay Savings: ~~\$11,995~~ \$10,195**

**3-month payment plan: \$12,496**

\$2,999 non-refundable deposit +

3 payments x \$2,999

**6-month payment plan: \$12,994**

\$2,999 non-refundable deposit +

5 payments x \$1,999



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## **REFERRAL REWARDS:**

***Share the confidence!***

*I love to work with great, ambitious people.  
And great, ambitious people often know other great, ambitious people.*

**REFER A NEW CLIENT  
to any**

**FULL-PAY PLATINUM PACKAGE  
and receive a**

**COMPLIMENTARY 3-HOUR LASER PACKAGE  
for yourself or give as a gift  
to a colleague or family member  
(a \$697 value)**

**OR... receive 5% off your next renewal**

**Please direct prospective client inquiries to  
<http://www.yourvoiceinbusiness.com/discovery/>  
to request a complimentary Strategy Session**

**LIMITED TIME OFFER**

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