

*2012 Dream-makers Retreat*  
**Vision & Alchemy**

July 13-14, 2012  
Chicago, IL

**YOU ARE INVITED TO A VERY SPECIAL 2-DAY RETREAT THAT IS BEING HOSTED  
& FACILITATED BY CELEBRITY VOCAL COACH**

*Laura Kessler*

**TO HELP HER *BETA-LAUNCH* HER NEW BUSINESS-MODEL  
& CELEBRATE HER 40TH BIRTHDAY!!!**

**This event is for you if ...**

- \* You want to be ready when Oprah & CNN call!
- \* You need a Signature Talk that rocks, rivets and inspires your audience to buy what you sell!
- \* You would benefit from overcoming stage fright and other mental barriers that may be holding you back from being powerful and visible!
- \* You want to Increase Your Charisma, Sales and Persuasion while Maintaining Integrity in Business!
- \* You are ready to become a celebrity in your field!
- \* You are ready to step out of your comfort zone in a safe, fun, supportive environment with a professional vocal coach who has worked with recording artists, comedians, and Hollywood actors!

**WRITE DOWN YOUR TOP 3 AUDACIOUS BUSINESS GOALS & BRING THEM WITH YOU.**

**Here's what you can expect to receive when you come to Chicago:**

- ☑ Join a high-level group of entrepreneurs and help form a virtual networking & support community
- ☑ Learn why Visibility and Credibility come before Profitability (and how to get all 3)
- ☑ Practice your specific presentation or Signature Talk on trusted peers in an intimate, safe environment
- ☑ Design your 18-month Visibility Marketing Plan during the retreat using Laura's Signature System
- ☑ Learn Implementation Techniques & Accountability Tracking with ongoing virtual support through the Accountability Annex
- ☑ Discover ways to inject Humor into your networking and presentations EVEN IF you are an Introvert

- ☑ Mastermind with other socially conscious entrepreneurs, and share networks and tools to advance your business quickly.
- ☑ Receive opportunities to lead and/or participate in an ongoing monthly mastermind group through the Accountability Annex / Creative Leadership Institute.
- ☑ Re-focus your priorities as well as Re-charge your batteries in a comfortable and fun setting!

## Additional Details:

- \* **The cost for the retreat is FREE**, courtesy of Laura
- \* You are responsible for your travel to Chicago, getting to the event each day, your hotel room & your meals
- \* The event includes Networking Happy Hours both evenings, plus dinner Thursday night at Laura's beautiful Lakeside home in Downtown Chicago
- \* Birthday Party Friday night July 13<sup>th</sup> – TBA!
- \* Optional relaxed fun day Sunday July 15<sup>th</sup> for those staying longer
- \* Laura's address is Park Place Towers, 655 W Irving Park Rd, Ste. 4602, Chicago, IL 60613
- \* Laura's home phone is (773) 348-2934 & her cell phone is (773) 381-5800

## Hotel Options:

If you would like to stay in Laura's neighborhood (10 minute walk or \$5 cab ride) which is quiet, scenic and near Lake Michigan on the north side of the Chicago city limits, she suggests ...

***The Majestic Hotel***

<http://www.majestic-chicago.com>

***Best Western Plus Hawthorne Terrace Hotel***

<http://www.hawthorneterrace.com>

If you want to stay downtown (more urban hustle & bustle), there are numerous options on or near North Michigan Ave with express bus service (#145 & #146) that will drop you off in front of her door following a 15-20 minute ride. Cabs are about \$12 from downtown.

Please RSVP by 6-20-12

*Lori Dawson* or *Laura Kessler*

[loridawson@me.com](mailto:loridawson@me.com)

**(602) 803-1400**

[info@yourvib.com](mailto:info@yourvib.com)

**(773) 348-2934**