

# Your Voice In Business

*For professionals in the spotlight...and those striving to be!*

Laura Kessler, M.M., C.P.C.  
Master Vocal Communication Strategist  
Professional Speech & Performance Coaching  
www.YourVoiceInBusiness.com

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## The Laura Kessler Difference:

### A 'Quadruple Threat' of Strategic Vocal Communication

- **Executive Presence and Communication Mastery**
- **Hollywood-grade Delivery Aesthetics**
- **Sports Psychology Medically-Endorsed Exercises**
- **Inner Mindset Performance Coaching**

*With over 15 years teaching experience in five countries, I am a specialist in voices and comprehensive career, image and performance development. By combining my backgrounds in the business and corporate world with professional Theater, music and comedy, the private and group classes I teach provide an engaging approach more dynamic than traditional speech pathology, yet more substantive than Theater dialect coaching alone. This unique and diverse approach has successfully served corporate CEOs, attorneys, Hollywood actors, coaches, consultants, doctors, authors, International leaders and politicians, real estate agents, foreign nationals, commission-based sales professionals, comedy improvisers, recent grads, job-seekers and diverse individuals of all ages and industries.*

*The thing that always disappointed me about traditional corporate speech coaching methods is that old-school methods do not engage enough physicality into the literal style and bio-mechanics of what constitutes a strong voice for volume and endurance, and a calm internal nervous system that is medically pre-conditioned to prevent stage fright before it ever happens. They tell you it's not **what** you say, it's **how** you say it, yet focus mainly on content generation rather than tools for delivery aesthetics. No wonder people have fear and confusion around public speaking!*

*My unique and innovative vocal method is richly complimented by the latest trends in Health and Sports Medicine and Performing Arts Psychology, which are deeply integrated into all of my Signature Systems with personalized 1:1 customization. Last, but not least, my intuitive skills as a Career and Personal Development Coach (CPC) complete the equation to address each performer's inner and outer psychology, strategic long-term goals, and habitual mindset. This rare and coveted "Quadruple-Threat" of valuable communication assets allows me to skillfully address a wider breadth of individual and physical issues tailored to each of my clients' unique personal and professional environments, achieving rapid and measurable results.*

*I hope to have the privilege of serving you and to guide you on your journey to find your voice with confidence, project your message with authority and likability, expand your public visibility and personal brand, and to help you make a bigger impact in the world!*

*Laura*

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LAURA KESSLER, M.M., C.P.C.  
PROFESSIONAL SPEECH & PERFORMANCE COACHING  
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DIRECT: (773) 348-2934

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## **NANO PLATINUM SHORT-TERM SPEECH COACHING PROGRAM**

**\*Short-term Executive Speech Intensive (typically 30-60 days)**

**Nano Platinum Tuition: \$3,997**

\*Program hours may be custom-scheduled to accommodate a 10-60 day intensive

VIP Half Day intensive (\$750 value)

Up to 12 hours live or virtual 1:1 training coaching in total

Email support between sessions

Advanced Breathing and Vocal workouts for Stage Presence

Dedicated comprehensive Career & Image Coaching

Critique of one live event (\$2,500 value)

Personal Development Coaching for Confidence and Stage Fright

### **Included Bonuses:**

Professional Body Language Analysis (\$1,000 value)

Critiques of 3 self-produced practice videos (\$2,000 value)

### **Investment:**

**Full pay Savings: \$3,997**

**3-month payment plan: \$4,497**

\$1,997 non-refundable deposit +

2 payments x \$1,250

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## **JUNIOR PLATINUM SPEECH COACHING PROGRAM**

### **\*6-month Executive Speech Mastery**

**Junior Platinum Tuition: \$8,497**

\*Program hours may be custom-scheduled to accommodate a 16-week or shorter intensive

VIP Half Day intensive (\$750 value)  
Up to 6 hours/month live or virtual 1:1 training coaching  
Email support between sessions  
Advanced Breathing and Vocal workouts for Stage Presence  
Dedicated comprehensive Career & Image Coaching  
Accountability Coaching and Tracking  
Critique of two live events (\$5,000 value)  
Personal Development Coaching for Confidence and Stage Fright  
Time Management Tools

### **Included Bonuses:**

Professional Body Language Analysis (\$1,000 value)  
Critiques of self-produced practice videos (\$4,000 value)

### **Investment:**

**Full pay Savings: \$8,497**

**3-month payment plan: \$8,997**

\$2,497 non-refundable deposit +  
3 payments x \$2,166

**6-month payment plan: \$9,497**

\$1,997 non-refundable deposit +  
5 payments x \$1,500

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## **VIP PLATINUM ELITE SPEECH COACHING PROGRAM**

### **\*6-12 month VIP Elite Professional Communication Transformation VIP Platinum Elite Tuition: \$11,997**

\*Program hours may be custom-scheduled to accommodate a 12-month program

VIP Day (\$1,500 value)  
Up to 12 hours/month live or virtual 1:1 training coaching  
Unlimited email support between sessions  
Advanced Breathing and Vocal workouts for Stage Presence  
Dedicated comprehensive Career & Image Coaching  
Accountability Coaching and Tracking  
Critique of 4 live events (\$10,000 value)  
Personal Development Coaching for Confidence and Stage Fright  
Time Management Tools

#### **Included Bonuses:**

Marketing, Social Media and website image analysis (\$1,200 value)  
Media coaching & PR planning (\$1,500 value)  
Videotaped footage upon request (\$2,000 value)  
Critiques of self-produced practice videos (\$6,000 value)  
Professional Body Language Analysis (\$1,000 value)

#### **Investment:**

**Full pay Savings: \$11,997**

**3-month payment plan: \$12,497**  
\$2,997 non-refundable deposit +  
3 payments x \$3,166

**6-month payment plan: \$12,997**  
\$2,497 non-refundable deposit +  
5 payments x \$2,100

**Laura Kessler, M.M., CPC** is a Speech, Entertainment and Performance Coach specializing in Public Speaking, Creative Development, and Motivation. She works with corporate executives, professional entertainers and foreign nationals to transform their vocal and stage presence into their highest expression from within their true core identity to achieve higher visibility and comfort.

An experienced Performance Coach, Speaker, Writer, and Music Director, she coaches and performs regularly in North America, and offers Keynote addresses, Corporate Training Seminars, and 1:1 Private Coaching combining business communication, the performing arts, and creative education.

Laura has taught at New York University, Columbia College and the Second City Conservatory, and has served many facets of the marketing world and entertainment business in London, New York, Los Angeles and Chicago, including Sony BMG, Metro-Goldwyn-Mayer, and many Fortune 500 C-Level executives. She has taught Dialect Coaching and Comedic Impersonations to professional film and stage actors, and is considered a specialist in Image & Voice Modification and Accent Reduction within the business world.

**Previous Clients and/or Contracts include:**

United States Air Force  
Metro-Goldwyn-Mayer/ Lakeshore Entertainment  
IBM  
Motorola  
Hyatt  
Price Waterhouse Coopers  
The Second City  
Sony BMG Entertainment  
Caterpillar  
UBS  
McKinsey  
Cole-Parmer  
Art Institute of Chicago  
Illinois Auto Electric  
Windham Hill Records  
Berlitz  
International leaders and politicians  
Professional recording artists  
Star Search  
Las Vegas productions  
Broadway, television and reality stars  
Anchor Arts RI/NY & other nonprofits  
New York University  
Columbia College  
and clients from all fields of industry

# A Special Offer from **Your Voice In Business**

www.YourVoiceInBusiness.com | (773) 381-5800 | (888) 528-7255

## **Yes! Laura – I want a Voice Vacation! I'm Ready to Develop My Voice, Leverage My Marketing Reach, and Make It Happen!**

**Laura, I want TWO FULL VIP DAYS of your mentoring for ~~\$8,997~~ \$6,997  
(Early bird SAVINGS of over \$2,000 TODAY)**

Experience a PRIVATE VIP 2-day Executive Speech Mastery Intensive of 1:1 coaching and mentoring with Laura at her beautiful Lake Michigan home in downtown Central Chicago. Lunch included both days.

Package includes 3 nights accommodation, limo ride to/from airport. Client is responsible for travel and additional accommodations as needed. Credit card billed for 50% deposit, balance due 10 business days prior to meeting. \$1,500 non-refundable deposit. Option to trade hotel/limo for a 3<sup>rd</sup> VIP Day.

**BONUS: Two Months FREE Membership in the Executive Speakers Club  
and complimentary e-Newsletter subscription**

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Billing Address:

Street or P.O. Box

City

State

Zip

**PAYMENT METHOD** – Please Print Clearly

**CARD #1**

Circle one: VISA MC AMEX DISCOVER CASH

Card number: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_

**CARD #2 (Optional, if you'd like us to split payment evenly between 2 cards)**

Circle one: VISA MC AMEX DISCOVER

Card number: \_\_\_\_\_ Exp Date: \_\_\_\_\_